



2026 NJSOP Committee Meeting Agenda: Vision 2030

Committee Name: **Clinical Care Committee**

Zoom Date and Time: Wednesday October 7, 2026 / 8 PM – 9 PM

Zoom Link: Click [HERE](#)

Committee Chairs: Chelsea Kleen, OD & George Veliky, OD

Housekeeping Note: Review NJSOP Volunteer Policies (incl. antitrust) and complete the annual attestation found on the NJSOP Committee website page.

I. Chair(s) Welcome & Approval of Past Meeting Minutes (5 min)

- Quick welcome and acknowledge new member attendees
- Reaffirm meeting purpose: execute the new NJSOP strategic plan through focused collaboration
- **Approval of 6/3/26 Meeting Minutes** [pp. 1-2]

II. NJSOP Vision 2030 Strategic Plan / Q3 & Q4 Goals & Priorities [p.3] (5 min)

- A. **Streamlining our NJSOP volunteer structure (evaluate and align purposes with NJSOP's evolving needs) (Dr. Hodle)** - Rebranding committee update; ideas to boost engagement in meetings, staying on timeline in the meeting, and planning events a year ahead.

III. Follow-Up Items & Upcoming Events (15-20 mins.)

2026 Events

- A. 2026 Summer CE – Chair: Dr. Dawn Arnold – Tues. 7/7/26 – Wed. 7/8/26 – The Breakers – Spring Lake, NJ – Final Report [pp. 4-6]
 - B. 2026 Therapy by the Sea – Chair: Dr. George Veliky – Friday 9/25/26 – Saturday 9/26/26 – Hard Rock Atlantic City Hotel & Casino – Preliminary Report
 - C. Optometry Insights: Year End CE (formerly Winter CE) Chair: Charles Fitzpatrick - Sun. 11/15/26 – Battleground Country Club – Manalapan, NJ – Update [p. 7]
 - D. Online Library Purchase Report as of 10/1/26 [p. 8]
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2027 Events – 2030 Goal: CE Event Attendance is Doubled

- A. Virtual Winter CE – via Zoom – Sunday 1/24/27 - Chair: Dr. Melanne Rosetta
 - a. AOA EyeLearn Proposal for 2027 virtual events – Ms. Boertzel-Smith [p. 9]
- B. Spring CE – Sunday 4/18/27 – Chair: Dr. Jennifer Vicente - National Conference Center – East Windsor, NJ
- C. Summer CE – Tues. 7/13/27 & Wed. 7/14/27 – The Breakers – Spring Lake, NJ - Chair: Dr. Dawn Arnold - Date and location TBD
- D. Therapy By the Sea – Chair: Dr. George Veliky - Date and location TBD.
- E. Optometry Insights – Year-End CE- Chair: Charles Fitzpatrick – Date and location TBD

IV. Committee Hot Topic Roundtable (5 min max)

- NJSOP Events: Speaker Selection Guidelines [p. 10]
 - Call for any short updates only on items related to this NJSOP committee meeting
 - Good and welfare related to this NJSOP committee meeting
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V. Meeting Closing/Next meeting date – The 2027 NJSOP Meetings Calendar will be approved and distributed in November 2026.

Adjournment



2026 NJSOP Committee Meeting Minutes: Vision 2030

Committee Name: Clinical Care Committee

Zoom Date and Time: Wednesday June 3, 2026 / 8 PM – 9 PM

Committee Chairs: Dr. Chelsea Kleen & Dr. George Veliky

Call to Order - Chair(s) Welcome – Meeting was called to order at 8:00 PM by Center Co-Chairs/Chair: Dr. Chelsea Kleen & Dr. George Veliky. Members in attendance included: Drs. M. Donlon, C. Fitzpatrick, D. Kong, T. Petrosyan, H. Richman, R. Rodriguez, S. Sorkin, J. Vicente and E. Rodriguez, CPOT. Staff in attendance included Executive Director Keira Boertzel-Smith and Associate Executive Director Sharon Kais.

- A. **Approval of 4-8-26 Meeting Minutes** – A Motion was made to Approve the minutes as presented. Motion was APPROVED.

I. Summary of BOD APPROVED 2026 GOALS and Assigned Tasks

- A. In Dr. Lam's absence, Ms. Boertzel-Smith reported we have been doing a great job getting in front of students. There were 2 events in April, 1 in May, and an upcoming event at PCO on 6/12/26. Additionally, there are many opportunities at AOA OM June 17-20.
- B. Ms. Boertzel-Smith reported that Dr. Hodle met with the Board and discussed rebranding and restructuring the committees to better focus on purpose and objective of each.

II. Follow Up Items and Future Events

2026 Events

- A. 2026 Virtual Spring CE – Chair: Dr. Melanne Rosetta – Sun. 4/12/26 – Ms. Kais advised there were 90 attendees. A profit of \$9500 was reported.
- B. 2026 Summer CE – Chair: Dr. Dawn Arnold – Tues. 7/7/26 – Wed. 7/8/26 – The Breakers – Spring Lake, NJ – Ms. Kais reported to-date there are 49 registered for Tuesday and 60 for Wednesday.
- C. 2026 Therapy by the Sea – Chair: Dr. George Veliky – Friday 9/25/26 – Saturday 9/26/26 – Hard Rock Atlantic City Hotel & Casino. Dr. Veliky reported the schedule is set with Dr. Justin Schweitzer presenting on Friday and Dr. Nora Cothran presenting on Saturday. Saturday will include an additional visual fields and optical technologies workshop track for OD's/Office & Clinical Team featuring Drs. M. Richman, H. Richman, M. Siegel, R. Corbin-Simon and C. Alfieri. Registration will open early July.
- D. Optometry Insights: Year End CE (formerly Winter CE) – Sun. 11/15/26 – Battleground Country Club – Manalapan, NJ - Dr. Fitzpatrick advised he is seeking ideas for fresh, new topics that do not compete with the Summer CE or Therapy by the Sea courses.
- E. 5/1/25 – 4/30/26 Online Library Purchase Report as of 1/30/26 – Provided as informational.

2027 Events – Goal: CE Event Attendance is Doubled

- A. Virtual Winter CE – Chair: Dr. Melanne Rosetta – A Sunday January/February date to be determined.
- B. Spring CE – Sunday 4/18/27 – National Conference Center – East Windsor, NJ - Chair: Dr. Jennifer Vicente. – No Update
- C. Summer CE – Chair: Dr. Dawn Arnold – Date and location TBD
- D. Therapy By the Sea- Chair: Dr. George Veliky. Date and location TBD
- E. Optometry Insights – Year-End CE – Chair: Dr. Chales Fitzpatrick – Date and location TBD

III. Committee Hot Topic Roundtable

- Dr. Richman referenced the April 2026 Superior Court of NJ case regarding an MD's license suspension for altering medical records.
- The infectious disease CE requirements for NY ODs were discussed.
- The group discussed guidelines for NJSOP event chairs when selecting speakers. Ms. Boertzel-Smith and Ms. Kais will draft guidelines for the Board's consideration at their September meeting.
- Good & Welfare - Dr. Veliky thanked everyone for attending.

IV. Meeting Closing/Next meeting date – October 7th via Zoom – 8:00 PM – 9:00 PM

Adjournment – Meeting was adjourned at 8:45 PM

Vision 2030

5yr NJSOP Strategic Plan approved September 17, 2025

This NJSOP Board of Directors (BOD) approved strategic plan comes out of the May 2025 NJSOP Strategic Planning Retreat and follow up meetings. Before the retreat, 25 NJSOP leaders, invited key members, and staff participated in a series of interviews. The resulting interview themes shaped the retreat agenda. During the retreat, participants took a deep dive into the current state of NJSOP and envisioned where we want to be in the next five years. Five top strategic priorities were identified, of equal importance, as well as corresponding high-level metrics to be achieved by 2030. Renee Brauns facilitated the strategic planning work.

Each January, the elected NJSOP BOD will meet to focus on setting annual expectations and outlining quarterly implementation tactics to move towards Vision 2030. Following the January meeting, NJSOP committees and task forces will receive clear quarterly directives and reporting expectations from the elected NJSOP BOD. The January implementation process will also guide the correlated governance and operations decisions. The NJSOP membership will be presented with ongoing updates on efforts and metrics.

Mission: The NJSOP advocates, communicates, and educates to advance the optometric profession.

Vision: To protect and improve health through vision care.

DRIVE MEMBERSHIP EXPANSION

2030 Metrics

- ✓ Membership target: 70–80% of NJ Licensed OD market share.
- ✓ Above 95% member retention rate.

STRENGTHEN MEMBERSHIP ENGAGEMENT & CONNECTION

2030 Metrics

- ✓ NJSOP CE event attendance is doubled.
- ✓ 90% of members actively engage in small, special-interest groups & committees.

IMPLEMENT SUCCESSION PLANNING FOR LEADERSHIP

2030 Metrics

- ✓ All leadership roles have an identified successor plan and a defined transition timeline.
- ✓ 80 individuals complete the leadership development program.
- ✓ 16 new rising leaders are engaged annually in governance or committee roles.

PROMOTE ADVOCACY – SCOPE & EYE/ VISION CARE ACCESS

2030 Metrics

- ✓ Scope expansion bill is passed with broad OD involvement.
- ✓ Enhanced vision plan bill is passed with broad OD involvement.

MODERNIZE THE KEY PERSONS PROGRAM

2030 Metrics

- ✓ Achieve and maintain active advocacy presence in all 40 legislative districts, supported by consistent advocacy education, engagement, and relationship-building.
- ✓ NJOPAC contributions are doubled.

NJ Society of Optometric Physicians

Budget vs. Actuals: Budget_FY26_P&L - FY26 P&L

January - December 2026

SUMMER CE 2026

	TOTAL	
	ACTUAL	BUDGET
Revenue		
Summer CE Income		
3067 OD Registration Fees	34,893.75	18,000.00
3068 Exhibitor / Sponsor Fees	13,600.00	13,000.00
Total Summer CE Income	48,493.75	31,000.00
Total Revenue	\$48,493.75	\$31,000.00
GROSS PROFIT	\$48,493.75	\$31,000.00
Expenditures		
Summer CE Expenses		
On-Site Expenses		
4072 Supplies / Handouts	124.39	125.00
4073 Facility Rental	2,100.00	2,500.00
4074 Audio Visual	3,446.65	3,300.00
4079 Breaks / Food Functions	10,359.70	6,000.00
4080 Speakers Fees	3,500.00	3,500.00
4088 Speakers Travel	1,886.36	1,250.00
4100 Staff Travel	1,441.96	995.00
Total On-Site Expenses	22,859.06	17,670.00
Total Summer CE Expenses	22,859.06	17,670.00
Total Expenditures	\$22,859.06	\$17,670.00
NET OPERATING REVENUE	\$25,634.69	\$13,330.00
NET REVENUE	\$25,634.69	\$13,330.00

116.66 (Summer Travel)
25,518.69

14 Exhs

Tues = 89

Wed = 130

4

Summer CE 2026 Exhibitor Survey - Wed. 7/8 - The Breakers, Spring Lake NJ

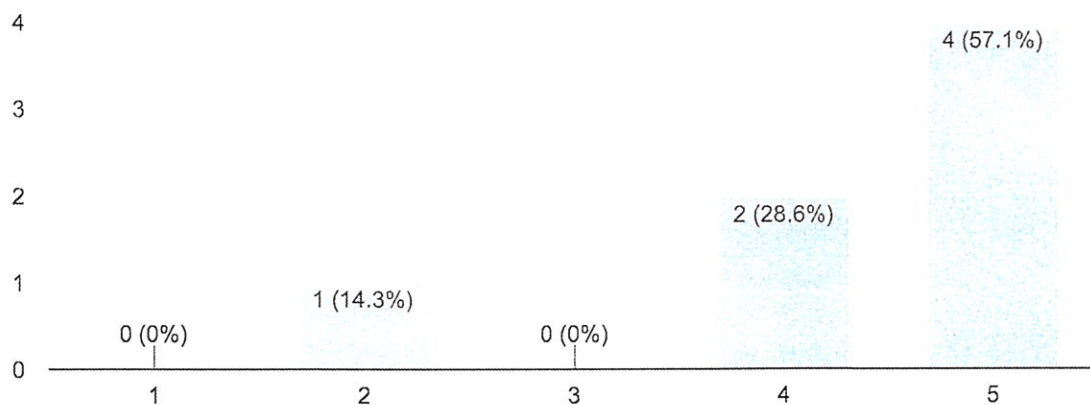
7 responses

[Publish analytics](#)

How satisfied were you with the Summer CE exhibit hall at The Breakers?

[Copy chart](#)

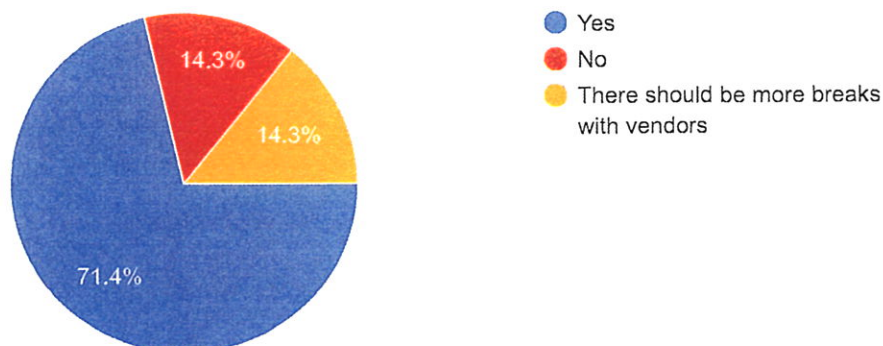
7 responses



Were you able to effectively interact with event attendees?

[Copy chart](#)

7 responses

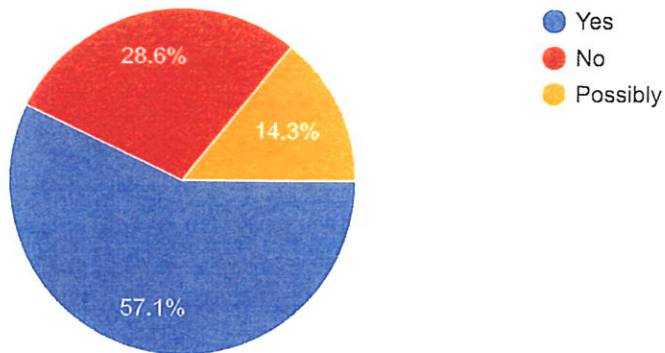


5

Did your participation in the Summer CE Exhibit Hall lead to new business for your company?

 [Copy chart](#)

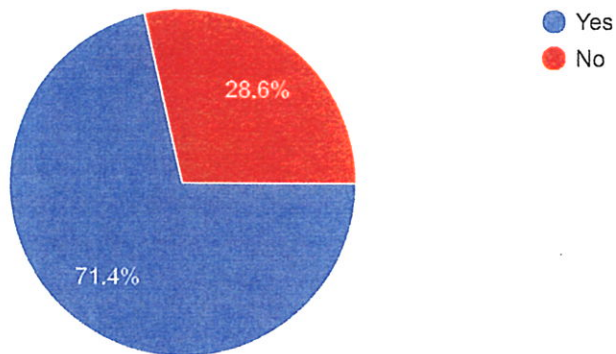
7 responses



Did you feel enough time was given during designated exhibit hall breaks to interact with attendees who visited your booth?

 [Copy chart](#)

7 responses



Please leave any additional feedback or suggestions here:

4 responses

Everything was absolutely amazing

Very good interaction and I like the timing for the Vendors.

We were in the classroom. We need to be with the other vendors.

Great event !

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Google Forms

(6)



Optometry Insights – Year-End CE
Sunday November 15, 2026
Battleground Country Club – Manalapan, NJ

SCHEDULE

9:00 – 9:20 AM	Registration (coffee/ juice station & asstd. granola bars)
9:20 AM – 9:25 AM	Welcome
9:25 AM – 9:30 AM	5 min partner podium time
9:30 AM – 10:20 AM	Sondra Black, OD, FAAO Making the Right Choice Among Proven IOL Designs – 1 hour NJSBO TPA Credit #1704-2027 / 1 hr. CE Broker Credit PENDING Technology has advanced significantly in the past decade in the IOL space. In both the monofocal and presbyopia correcting space there are more available options for your patients. Our patients are undergoing surgery earlier, more active and living longer than they were before. As the primary care practitioner it is important to understand the options your patients will be presented with when going to the surgeon for their consult. This talk will go through the technological advancements in the IOL space, the optics of the lens platform as well as design changes which lead us to the current lens technology available to your patients today.
10:20 AM – 10:30 AM	Break - Trivia with Partners
10:30 AM – 11:20 AM	Thomas Kislan, OD Photobiomodulation Therapy: Theory and Practical Application in the Management of Dry AMD - 1 hour NJSBO TPA Credit 1800-2027 / 1 hour CE Broker Credit PENDING This course will discuss retinal photobiomodulation and how it fits into patient care in eye care offices. Clinical theory of PBM will be discussed and how specifically it helps slow the progression of macular degeneration. Clinical studies will be reviewed and specific steps will be discussed on how to successfully implement this treatment into Optometric practices.
11:20 AM – 11:25 AM	5 min partner podium time
11:25 AM – 12:15 PM	Neda Gioia, OD, CNS®, FMCP, FOWNS, CFMP Bridging the Gap in Women's Eye and Hormonal Health – 1 hr. NJSBO TPA Credit #1702-2027 / 1 hr. CE Broker Credit PENDING Despite women comprising more than half of the global aging population, the intersection of hormonal health and ocular disease remains underrepresented in both research and clinical care. This presentation bridges the gap between eye health and women's life cycle hormones, with a focus on perimenopause and menopause. Attendees will develop a conceptual awareness of the relationship between sex hormones and ocular health, including their influence on the ocular surface, retina, and tear film, and the theoretical basis for considering biological sex in dry eye, AMD, and glaucoma.
12:15 PM – 1:25 PM	Plated Lunch/ Awards
1:25 PM – 2:35 PM	GMM
2:35 PM – 3:25 PM	Steven Sorkin, OD, FSLs, Dipl. ABO Responsible Opioid Prescribing: Management in the Optometric Practice 1 hr. NJSBO Oral Credit #1703 / 1 hr. CE Broker Credit PENDING This course satisfies the NJSBO 1 hour Opioid credit requirement This course will review the contemporary state of the opioid epidemic in the United States. The roles of topical and oral pain management in eye care will be reviewed and new approaches to the management of ocular pain will be highlighted during this course including narcotic and non-narcotic medications and treatments.

Online Library Purchases (renewal period 5/1/25 - 4/30/2027)

	Hours/NJSBO Credit Type	Cost (mem/non)	YTD Purchased		Income		TOTAL INCOME	ZOOM OR SLIDE SPIEL EXPENSE PER EVENT (management and/or recording)	STRIPE FEES PER PURCHASE (2.9% + \$0.30 per transaction fee)	SELF-RECORDED SPEAKER HONORARIUM	POST EVENT TEST FEES PER EVENT	PROFIT/LOSS
			MEM	NON	MEM	NON						
2025 Virtual Spring CE Recording (Via Zoom - Dr. Meghan Elkins)												
Drug Diversion, Prescribing Implications, and the Opioid Epidemic	1 Oral - satisfies the NJSBO 1 hr. Opioid requirement	\$30/45	4	3	\$120.00	\$135.00						
SUBTOTALS			4	3	\$120.00	\$135.00	\$255.00	\$50.00	\$9.49	\$0.00	\$100.00	\$95.51
2026 Virtual Spring CE Recording (Via Zoom - Dr. Kimberly Friedman)												
Peptides in Practice: Ocular Impacts of GLP-1 Agnoists and Emerging Therapies	1 NJSBO Oral	\$30/45	0	2	\$0.00	\$90.00						
SUBTOTALS			0	2	\$0.00	\$90.00	\$90.00	\$50.00	\$3.21	\$350.00	\$100.00	-\$413.21
2026 Virtual Spring CE Recording (Via Zoom - Dr. Tracy Offerdahl, PharmD, RPH, FAAO)												
Peptides: The Power and the Perils	2 NJSBO Oral	\$60/90	0	1	\$0.00	\$90.00						
SUBTOTALS			0	1	\$0.00	\$90.00	\$90.00	\$0.00	\$3.21	\$700.00	\$200.00	-\$813.21
Self-recorded - Dr. Kaleb Abbott												
Rethinking Meibomian Gland Dysfuction as a Sebaceous Gland	1 TPA	\$30/\$45	0	1	\$0.00	\$45.00						
SUBTOTALS			0	1	\$0.00	\$45.00	\$45.00	\$0.00	\$1.30	\$350.00	\$100.00	-\$406.30
Self-recorded - Dr. Michelle Chung												
Kerataconus and Its Imposters	1 TPA	\$30/\$45	1	2	\$30.00	\$90.00						
SUBTOTALS			1	2	\$30.00	\$90.00	\$120.00	\$0.00	\$4.38	\$350.00	\$100.00	-\$334.38
Self-Recorded - Dr. Ada Noh (CJOS)												
From Spa to Scope: Introducing Aesthetic Technologies Into the Optometric Practice	1 TPA	\$30/\$45	0	1	\$0.00	\$45.00						
SUBTOTALS			0	1	\$0.00	\$45.00	\$45.00	\$0.00	\$1.30	\$0.00	\$100.00	-\$56.30
Self-Recorded - Dr. Ada Noh (CJOS)												
When Dry Eye Isn't Dry Eye	2 TPA	\$60/\$90	0	1	\$0.00	\$45.00						
SUBTOTALS			0	1	\$0.00	\$45.00	\$45.00	\$0.00	\$1.30	\$0.00	\$200.00	-\$156.30
OVERALL TOTALS							\$690.00	\$100.00	\$24.19	\$1,750.00	\$900.00	-\$2,084.19

Additional Expenses:	
Slide Spiel Annual Website Fee \$2000/yr.	-\$2,000.00
*OVERALL PROFIT / LOSS =	-\$4,084.19

As of 5/27/26 = 9 hours total

TPA = 5

Oral = 4 hour available - *1 hr NJSOP Opioid

Requirement

Regular = 0

2025-2027 Online Library Purchases for CCC
5-1-25 to 4-30-27

Revision date 9/29/26





AMERICAN OPTOMETRIC ASSOCIATION

AOA EyeLearn Proposal – NJSOP

Through the AOA's EyeLearn Professional Development Hub, Affiliates may host up to two continuing education or professional development courses each year at no cost. Each EyeLearn course may include multiple recorded sessions, making it an ideal platform for offering content from live meetings or other educational programming. Courses can also be customized to include assessments that are automatically graded, with certificates generated upon successful completion.

Affiliates retain 100% of the revenue generated from their EyeLearn courses, with proceeds distributed monthly. EyeLearn also integrates with Credivera, the AOA's continuing education credit-tracking platform. Because EyeLearn credits and certificates are automatically transferred to each user's Credivera account and NJSOP already uses Credivera for its live meetings, this integration provides members with a seamless, centralized system for tracking, managing, and reporting their continuing education credits.

Proposal for NJSOP Live and On-Demand EyeLearn Courses:

NJSOP will host its live continuing education events using its existing Zoom Webinar account, while the AOA will support post-course test(s), certificate generation, and on-demand course delivery through AOA's EyeLearn Professional Development Hub. Prior to each live event, NJSOP will provide the AOA with the required post-course test(s) and answer key. The AOA will build the post-course test(s) in EyeLearn and collaborate with NJSOP to distribute the course link to attendees following the event. Per the NJSOP's current practice, attendees will have 7 days to successfully complete the post-course test(s) with a required score of 70% or higher and earn their continuing education credit, with certificates and applicable credit information recorded in Credivera. Following the live webinar, NJSOP will provide the AOA with the live event recording which the AOA will use to build the self-paced EyeLearn course using the same post-course test(s) with the same required score of 70% or higher. This will allow individuals who were unable to attend the live event to complete the program on demand and earn credit upon meeting the required completion criteria. NJSOP will determine course pricing, including the option to establish separate member and non-member rates. The AOA will build and manage the EyeLearn course experience using NJSOP's logo and design input to ensure the educational offering is clearly presented as an NJSOP program. Revenue generated from NJSOP's EyeLearn course(s) will be distributed to NJSOP monthly via check from the AOA.

August 2026

9-2-26 NJSOP Event Chairs: Speaker Selection Guidelines from the Board of Directors

When selecting event speakers, NJSOP event chairs should prioritize the following:

- **Membership**, preference given to optometrists who are active members of AOA. If there is an OD non-member or an allied professional of interest as a speaker, please share reason with the (CCC) Education Committee co-chairs before outreach to the speaker. Consult with NJSOP staff to determine membership status.
- **Identify speakers who can present inclusive subject matter**, NJSOP is interested in education for ODs in all career stages, practice modalities, as well as employer and employee status.
- **Local speakers** whenever possible to reduce travel costs and support our state and eastern regional communities.
- **Fiscal responsibility**, ensuring speaker-related expenses are reasonable and aligned with the event budget. Confirm the event budget with NJSOP staff before any outreach.
- **Sponsorship support**, encouraging speakers to secure sponsorships or funding assistance to help offset NJSOP event costs.
- **Emerging and rising talent**, providing opportunities for new voices and future leaders in the field.
- **Topic diversity**, avoiding duplication of subjects that have recently been presented or are already represented in the NJSOP annual CE calendar. Consult with the NJSOP staff and/or (CCC) Education Committee co-chairs to learn the annual CE topics.
- **Speaker rotation**, limiting repeated use of the same presenters to ensure fresh perspectives and broaden participation opportunities.
- **Event workshop sponsorship** is available only to registered event exhibitors.

These guidelines may be updated by the Board of Directors at its discretion, as needed.

New for speaker agreement:

Data Security: Speakers must submit personal, financial, and tax information only through secure platforms. The NJSOP is not responsible for the loss, disclosure, or unauthorized access of information transmitted through unsecured methods.